



June 2022 MSEP 360 Special Edition: Military Spouse Appreciation Celebrations by MSEP Partners

There are a number of ways your organizations can acknowledge and honor military spouse employees. We are happy to share the examples provided by our dedicated MSEP partners.

Events With MSEP

A few MSEP partners coordinated with the MSEP program and their specialists to facilitate events. Accenture participated in a special edition of our MSEP Partner Connect series featuring current military spouse employees. George Mason University hosted a virtual event with MSEP specialists for their military spouse employee resource group. The United States Department of Homeland Security hosted a federal resume workshop and military spouse webinar, which included an MSEP specialist who conducted an overview of the Spouse Education and Career Opportunities program.



Internal Recognition

Other partners reported their own unique ways of celebrating military spouse employees within their organizations. These acts of acknowledgement keep the entire organization up to date on its commitment to the military community. American States Utility Services, Inc. (ASUS) mailed personalized cards that were



signed by the company's vice president and senior vice president, and shared a slide deck of military spouse photos. Apria Healthcare announced Military Spouse Appreciation Day in their newsletter and sent challenge coins and lapel pens to spouses. Boldly hosted a military coffee chat with games and snacks, and created a video to thank the military spouses on their team. Booz Allen Hamilton Inc. launched an employee referral campaign to pursue military spouse applicants. Google posted an [article](#) on their website highlighting one of their military spouse employees. Sunrun announced Military Spouse Appreciation Day to the entire company and launched a self-ID campaign. TCDI provided

gift cards to their military spouse employees and posted a [blog](#) on their website titled Military Spouses Make TCDI Better. TKC Holdings Inc. did an internal email blast on Military Spouse Appreciation Day to the entire company.

Social Media

Military spouses were celebrated all over social media through a number of posts and videos!

[Adecco USA](#) [AppleOne](#) [AT&T](#) [FlexJobs](#) [Herc Rentals Inc.](#) [Magellan Federal](#) [PCSgrades](#)

[Precise Systems](#) [The Rosie Network](#) [USAA](#)

Virtual Career Fairs and Information Sessions

Employment Enterprises Inc., Raytheon Technologies Corporation, RecruitMilitary and The Hertz Corporation hosted virtual career fairs. AMERICAN SYSTEMS facilitated a virtual event to celebrate military spouses and created a [slideshow](#) of military families. CVS Health hosted a panel featuring three military spouse employees, allowing them to share their personal stories and challenges as military spouses. Sentry Residential facilitated a virtual event for military spouses to learn more about careers in the real estate and mortgage industries.



Additional Events

There are many ways to celebrate your military spouse employees. Here are a few more ideas from MSEP partners. Adecco USA reopened their Military Reskilling Initiative application, offering 25 scholarships to military spouses with a customer service background to receive training as help desk technicians. They also created banners that hung at different sites for military spouses to write a blurb about their service, and hosted a Suit and Salute event which spouses received employment readiness services, including headshots, resume reviews and mock interviews. The United States Department of Agriculture hosted a military spouse appreciation event that included information tables, lunch, massages, fitness, giveaways and more.

Military Spouse Appreciation Day is celebrated yearly during the month of May. We hope this resource is useful as you plan your next military spouse celebrations.

