



# MSEP 360

January 2025

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## IMPORTANT DATES

### MSEP Partner Connect Networking Series

Please stay tuned for the 2025 schedule.

All MSEP. All year.



SPOUSE EDUCATION & CAREER OPPORTUNITIES

### Are You Ready for the MSEP Annual Partner Meeting – ENGAGE 2025?

2025 is here and the MSEP Annual Partner Meeting – ENGAGE 2025 is on the way! The Department of Defense Military Spouse Employment Partnership program welcomes your organization to join us on January 29 and 30 at the DoubleTree by Hilton Hotel Washington DC – Crystal City in Arlington, Virginia.

This year's event will feature the induction of more than 200 new partners, a reception, breakout sessions featuring compelling discussions on artificial intelligence, professional development, small business connections in the military community, a military spouse Q&A panel and much more!



Registration is now open! Partners were sent a request to register via email. For the first time ever, the MSEP program is introducing the Whova app to help attendees manage their schedules and make connections. The Whova app is an event platform that allows you to view all details of ENGAGE 2025, choose your sessions and contact other attendees. Here is our checklist to ensure your organization and attendees are prepared for our upcoming event.

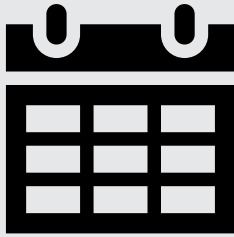
- ☐ Register to attend ENGAGE 2025. If you require the registration link or would like to know more about the conference, contact your MSEP specialist.
- ☐ Download the Whova app to your mobile device for easy access and to stay up to date on the MSEP Annual Partner Meeting.
- ☐ Complete all travel arrangements. Click [MSEP ENGAGE Room Reservations](#) to reserve your room at the hosting hotel by January 10 to receive the group rate.
- ☐ Promote ENGAGE 2025 and your organization's commitment to military spouse employment by using the social media kit and sharing content.

We are just weeks away from the MSEP Annual Partner Meeting and want you to be prepared. If you have any questions, please contact your MSEP specialist or the planning committee at [MSEPAnnualEvent@myseco.org](mailto:MSEPAnnualEvent@myseco.org).



For a complete list of Hiring Our Heroes events, visit the

[U.S. Chamber of Commerce Events Calendar](#)



## MILITARY HOLIDAYS

**January 1**

New Year's Day

**January 20**

Martin Luther King Jr. Day

### Let's Continue to Thrive in 2025

MSEP is kicking off the new year with the MSEP Annual Partner Meeting – ENGAGE 2025. Let's keep the momentum going and plan for the rest of the year! The MSEP team asks partners to begin setting their 2025 hiring goals. Partners are encouraged to share established goals with your

MSEP specialist. This increases engagement with MSEP and helps identify opportunities to be more involved as an MSEP partner. Below are a few suggestions to help you create and communicate your goals.



**1. Be SMART:** Set SMART (specific, measurable, attainable, relevant and time-bound) goals that are designed to measure your success. You can suggest a number for new military spouse hires, create a military spouse resource group or commit to a set number of hiring events.

**2. Communicate the Need:** Individuals throughout your organization need to understand the reason behind the goals that are set. Communicating the *what* and *why* to members throughout your organization is vital because it builds unity and strengthens your organization's commitment to the military spouse community.

**3. Develop an Action Plan:** Writing a plan to help implement your goals will help you identify manageable steps to track your progress. Consider expanding your goals by creating actions items that allow you to see your accomplishments and celebrate your wins.

Setting goals is important to maintain focus throughout the year. No goal is too big or too small! Hosting a military spouse fellow, facilitating a hiring event, attending MSEP webinars and increasing spouse hiring numbers are all goals with a measurable impact and contribute toward your organization's engagement. Taking these steps will help you prepare to discuss how your organization can impact the military spouse community. MSEP specialists are ready to support you as we plan for 2025!

## SOCIAL MEDIA

Follow the Spouse Education and Career Opportunities program on these platforms:



Remember to use the hashtags **#MSEPJobs** and **#MilSpouse** to increase your organization's exposure and build your military-friendly brand.



## PROGRAM IMPROVEMENT

Please share your program feedback online:

[SECO Satisfaction Questionnaire](#)

Interested in a feature or have ideas for the MSEP 360?

Please contact your MSEP specialist with suggestions!

## USEFUL LINKS

[SECO Event Calendar](#)

[SECO Career Coaching Packages](#)

[Military Installations](#)

[Spouse Ambassador Network](#)



## January is National Mentoring Month

Mentoring partnerships are mutually beneficial, rewarding and a great way to engage with the military spouse community. Mentors can develop leadership skills and gain a personal sense of satisfaction from helping others while mentees can expand their knowledge and skills, gain valuable insight from a more seasoned professional and expand their professional networks.



In honor of National Mentoring Month, we encourage you to explore MSEP partners in the [Spouse Ambassador Network](#) to see how you and your organization can mentor and support military spouses. To learn more about National Mentoring Month, please visit <https://www.mentoring.org/>.

## Military Spouse of the Month: Lisa, PsychArmor

MSEP is highlighting military spouse and director of development, Lisa from PsychArmor. She has been with this MSEP employer partner for two years. Lisa shared she enjoys working for an MSEP employer because “it makes a huge difference to work with others who have similar lived experience and understand military life.

The understanding of resume gaps and job changes due to PCS moves also makes the hiring and work experience so much easier.” She described military spouses as “incredibly resourceful and used to having to learn things quickly and implement what they learn.” Thank you, PsychArmor, for supporting the MSEP mission, and thank you Lisa for sharing your experience with us. We wish you continued success!



PsychArmor is joining us for the MSEP Annual Partner Meeting – ENGAGE 2025. Attending partners can visit this Spouse Ambassador Network partner in the MSEP Partner Pavilion.

If your organization is interested in participating in an upcoming live Facebook event, please contact your MSEP specialist.

The DOD will continue to spotlight dynamic military spouses. To submit a testimonial and photo of a military spouse that works at your company or organization, contact your MSEP specialist for the spouse testimonial form and submit it to [osd.msepjobs@mail.mil](mailto:osd.msepjobs@mail.mil).

FACEBOOK





Military spouses may be eligible for a free upgrade to LinkedIn Premium. To learn more about this program, please click here:

[LinkedIn Premium Upgrade](#)

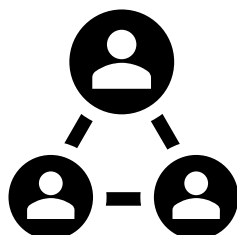


## MSEP PARTNER CONNECT LIVE EVENTS

Thank you to Jacksonville Sheriff's Office and BB Imaging for participating in the December 2024 MSEP Partner Connect live events! Please click the links below to view their events.

[Jacksonville Sheriff's Office](#)

[BB Imaging](#)



## Upcoming Installation Events

MSEP employers are encouraged to connect with military installations worldwide on hiring initiatives. Check out the upcoming events:

### U.S. Fleet Activities Sasebo Hiring Event (Virtual Option)

10 January @ 11 a.m. – 3 p.m. JST

Sasebo, Japan

Contact: [FFSCSasebo@us.navy.mil](mailto:FFSCSasebo@us.navy.mil)

### Cannon Air Force Base Career Fair

24 January @ 10 a.m. – 3 p.m. MST

Cannon AFB, New Mexico

Contact: Jessica Johns, [jessica.johns.3@us.af.mil](mailto:jessica.johns.3@us.af.mil)

### Fort Bliss Army Community Service Hiring Fair

5 February @ 1 p.m. – 4 p.m. MST

Fort Bliss, Texas

Contact: Genaro Lopez, [genaro.lopez4.civ@army.mil](mailto:genaro.lopez4.civ@army.mil)

### Fort Campbell New Year, New Job Hiring Fair

19 February @ 9 a.m. – 2 p.m. CST

Fort Campbell, Kentucky

Contact: Abrell Jones, [abrell.m.jones2.civ@army.mil](mailto:abrell.m.jones2.civ@army.mil)

### Fort Irwin Career and Education Fair

24 February @ 11 a.m. – 3 p.m. PST

Fort Irwin, California

Contact: Mfon Umoren, [mfon.a.umoren.civ@army.mil](mailto:mfon.a.umoren.civ@army.mil)

## Join MSEP Partner and Spouse Groups on LinkedIn

MSEP is on LinkedIn! New and enduring partners use the MSEP LinkedIn Partner Group page to share lessons learned, recruitment strategies, resources and tools, and engage on hot topics of interest. Click [here](#) to join the group and connect with other MSEP partners. Additionally, we have the [MilSpouse Career Network](#) to connect partners with our military spouse community. This is an excellent way to share hot jobs directly with military spouses. MSEP partners are encouraged to use LinkedIn to build connections and show your commitment to military spouse employment.