



White House Initiative on Historically  
Black Colleges and Universities



2018 NATIONAL HISTORICALLY BLACK COLLEGES  
AND UNIVERSITIES WEEK CONFERENCE

# HBCU COMPETITIVENESS:

## Aligning Institutional Missions With America's Priorities

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**September 16-19, 2018**

Washington Marriott Wardman Park  
2660 Woodley Road, NW  
Washington, DC 20008

