

**Presented by** 



HIRING OUR HERCES

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# We invite you to join us for EDF's first-ever virtual military caregiver and veterans job fair and resource expo!

On October 29, 2021, the Elizabeth Dole Foundation (EDF) will host our first-ever virtual caregiver and veterans job fair following our annual National Convening co-hosted by the U.S. Department of Veterans Affairs and presented by Philips.

In 2019, Senator Elizabeth Dole issued an urgent call to action to employers nationwide—step up and support America's hidden heroes. The Senator urges employers to recognize caregivers' unique talents and unmatched work ethic; invest in effective caregiver hiring and retention initiatives; and create a culture where caregivers can thrive in the workplace without sacrificing their veterans' care.

#### **HIRING HIDDEN HEROES!**

Military and veteran caregivers are an asset to any organization. These individuals are highly-skilled and detailed-oriented and have incredible experience and expertise with care coordination and organization. And with employers in 2021 looking to permanently implement benefits such as flextime and telecommuting, the time has never been better to consider diversifying your workforce.

EDF's first-ever virtual caregiver & veterans job fair will immediately follow our annual National Convening, cohosted by the U.S. Department of Veterans Affairs. Our 2020 National Convening had more than 1,000 attendees; the convening attracts a mix of policy makers, nonprofit leaders, veterans, and military caregivers, all of whom attend to learn about the latest innovations impacting veteran caregiving.

### WHAT IS A MILITARY OR VETERAN CAREGIVER?

A military caregiver is defined as someone who cares for a wounded, ill, or injured service member or veteran. That person could be a spouse or partner caring for an active duty service member, a son or daughter caring for a veteran, a brother or sister caring for a sibling who suffers from emotional issues following service, a parent caring for a wounded child, or even a grandchild caring for a grandparent.

## **HOW TO PARTICIPATE**

Participating organizations can choose to either recruit for specific positions (position descriptions required) or showcase an internal program or training resource they offer specifically for military caregivers and veteran family members. EDF staff will build a Jobs Repository and Resource Library that will be available to all attendees and drive attendance and engagement. Participating organizations will be assigned a virtual booth and have the opportunity to engage directly with veterans and caregivers seeking more information.

To learn more and reserve your spot, please email events@elizabethdolefoundation.org.



## JOIN US IN OUR VIRTUAL SPACE!

In order to maximize the impact of your booth we recommend participating organizations provide the following:

**An organization representative** - Each booth will have the ability for guests to join a chat room, where they can chat and network together. This room will look much like a video call.

**Videos for viewing** - Each booth will have the ability to host a video that guests can view on demand. Additional details on video specifications to come at a later date.

**Informational PDFs** - Alongside any video materials that you'd like to share, the platform can also host any informational PDFs, handouts, or marketing materials that you'd like to make available to guests.



You'll find your organization's name in list form under the exhibitor's tab. You'll be able to find your organization's intro video, have job seekers join your meeting, and list other pertinent organization details!