MSEP 360

MSEP 2022 Year End Review

In tune with this year’s MSEP Annual Event theme, 2022 was a year of engagement for our program. From bringing on new partners to attending events in person to making updates to the MSEP portal and increasing our requirements for MSEP partners, the MSEP program is on a path to continue increased engagement for years to come. This year we are proud to note the following accomplishments:

- Seventy-six new organizations were inducted into the partnership and we now have more than 600 partners.
- MSEP employer partners have hired nearly 50,000 military spouses, bringing our total number of military spouse hires to more than 250,000.
- More than 400 hot jobs were disseminated to military installations and community partners from our MSEP employers.
- MSEP Partner Portal trainings were started, and two events were held that provided an overview of the portal and details on posting jobs.
- MSEP specialists supported more than 50 outreach events with MSEP partners and military installations both in person and virtually.
- The MSEP Job Search Navigator program referred more than 300 military spouses to employment opportunities with MSEP employers.

As the MSEP programs continues to grow, we expect to increase engagement in multiple aspects of the program. This year, the MSEP Partner Portal was updated to include reminders on the dashboard for partners to use the candidate search, post jobs, and receive general updates to stay engaged and follow through on our commitment to military spouse employment. Coming in 2023, all MSEP employers will be required to report military spouse hires. We want to stand firm in our commitment and look forward to enhancing the quality of the partnership for our organizations and the military spouses we serve.

Heading into 2023, consider how your organization can be more engaged, active and committed to the military spouse community. The MSEP team looks forward to facilitating more connections and hosting more events with your organization to share the MSEP program and advocate for military spouses in the workforce. Consult with your MSEP specialist and evaluate your MSEP goals for 2022 to see how your organization can improve and grow in 2023. As we reflect on this year of MSEP and you continue to make progress toward your goals, please prepare to report accomplishments as well as create new goals to move forward with the MSEP mission in the new year.
**Holiday Helpers**
Looking for ways to support the military community during the holidays? Here are a few ideas to consider:

- **Wreaths Across America** coordinates wreath-laying ceremonies throughout the nation.
- **Operation Christmas Spirit** is an annual project of Operation Help a Hero, designed to support military families.
- **Operation Homefront** provides toy distribution and offers holiday meals to military families.

You can also contact a local military installation to learn about more volunteer opportunities and to offer assistance with activities. If you need assistance with a connection, please contact your MSEP specialist.

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**Military Spouse of the Month: Leslie, ACP (American Corporate Partners)**

This month, MSEP is happy to highlight a military spouse who is currently working with one of our awesome MSEP employers. Leslie is the vice president of military engagement at ACP.

Leslie describes military spouse employees as loyal, resilient, adaptable, talented and resourceful. She motivates other military spouses to “become the expert in the field you are looking to go into and grow your network!” She credits her MSEP employer for recognizing her expertise and creating her position to specifically grow military engagement.

Thank you ACP for supporting the MSEP mission, and thank you Leslie for sharing your experience with us. We wish you continued success!

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**Meet the Spouse Ambassador Network: Easterseals Veteran Staffing Network**

Easterseals has supported veterans and their family members since World War II and the Veteran Staffing Network is committed to helping veterans and military spouses gain a successful career. They operate as a staffing agency for military spouses and veterans and help employers fill temp-to-term, contract and direct hire opportunities. In addition, they provide consulting, professional services and corporate training for employers pertaining to military hiring programs.

The organization also provides support directly to military spouses and veterans through career coaching to focus on finding the proper career path. Their free, biweekly webinar, **Tuesday Talks**, teaches best practices for the military community to boost their job searches.

Connections with SAN partners, such as Easterseals Veteran Staffing Network, provide an opportunity to work with and inform the broader military spouse community of your organization’s resources and support. Consider how your organization can work with this SAN partner on military spouse employment. Please contact your MSEP specialist if you would like to make a connection.

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**Facebook**

- If your organization is interested in participating in an upcoming live event, please contact your MSEP specialist.
- The DOD will continue to spotlight dynamic military spouses. To submit a testimonial and photo of a military spouse that works at your company or organization, please contact your MSEP specialist for the spouse testimonial form and submit it to osd.msepjobs@mail.mil.
LinkedIn

MSEP LinkedIn Spouse Group - https://www.linkedin.com/groups/4159976/profile
- Please join our MSEP LinkedIn Spouse Group page and share your open positions. This is an excellent way to share hot jobs directly with our military spouse population! In addition to sharing information about vacancies, the SECO program office hosts a monthly networking discussion for military spouses to connect with MSEP employers’ human resources professionals and hiring managers. To join, please visit https://www.linkedin.com/company/military-spouse-employment-partnership-msep-/
- Spouses of military members are eligible for a free upgrade to LinkedIn Premium. To learn more about this program, please visit https://myseco.militaryonesource.mil/portal/article/linkedin-premium-for-military-spouses.
- Thank you to KinderCare Learning Companies and Hand and Stone Massage and Facial Spa for participating in the November MSEP Partner Connect live events!

MSEP LinkedIn Partner Group - https://www.linkedin.com/groups/4445979/profile
- New and enduring partners use the MSEP LinkedIn Partner Group page to share lessons learned, recruitment strategies, resources and tools, and engage on hot topics of interest.
- If your organization is interested in hosting a group discussion, please contact your MSEP specialist.

SECO Social Media Platforms

Follow the Spouse Education and Career Opportunities program:

Facebook Twitter Instagram

Remember to use the hashtags #MSEPJobs and #MilSpouse to increase your organization’s exposure and build your military-friendly brand.

Additional Useful Links

SECO Event Calendar: https://myseco.militaryonesource.mil/portal/events

Career Coaching Packages:
https://myseco.militaryonesource.mil/portal/article/military-spouse-career-coaching-packages

Military Installations: https://installations.militaryonesource.mil/

Spouse Ambassador Network: https://myseco.militaryonesource.mil/Portal/Content/View/1494

Program Improvement

Please share your program feedback online at

Interested in a feature or have ideas for the MSEP 360? Please contact your MSEP specialist with your suggestions!