The 2021 MSEP Annual Event is Now 100% Virtual
The MSEP New Partner Induction Ceremony and Partner Meeting will take place on October 26 and 27 virtually to ensure the health and safety of all of our partners amid increasing COVID-19 concerns.

We have planned an impactful event to share knowledge and resources as you continue to support military spouse employment. This year’s event will offer virtual networking opportunities, remote work strategies and relationship building with installations, among other compelling topics that will assist you in supporting the recruitment and employment of military spouses.

We welcome all partners to join us for this exciting 10th anniversary! If you have questions, please contact the MSEP Event Planning Committee at MSEP2021@zeiders.com. Please stay tuned for your official invitation and get ready to register for our most anticipated event of the year.

Innovative Hiring Programs to Increase Spouse Employment
As employers continue to identify more ways to engage the workforce, many have adopted unique training programs. From returnships to fellowships, such programs offer desirable opportunities for professionals who are new to the workforce, changing careers or have gaps in employment.

These programs have proven to be beneficial to military spouses who have experienced career challenges due to the demands of the military. Although such programs may not be exclusive to military spouses, they are a great opportunity to attract military spouse employees. Below are examples of MSEP partners who have created related programs:

- Northrop Grumman Corporation launched iReturn, which allows experienced professionals who have taken at least a two-year career break to receive training, professional development and networking opportunities to re-enter the workforce in one of their career fields.

- Prudential Financial, Inc. has the VetTalent Program to recruit military talent and provide training with the opportunity to apply for positions.

- Raytheon Technologies Corporation offers the ReEmpower Program, a 14-week paid program for individuals looking to re-enter the workforce after taking a break for a year or more.

These are all examples of workforce development programs that can also support military spouse employment. Thank you to these MSEP partners for sharing their programs. If your organization has or is considering developing a related program, please contact your MSEP specialist to discuss opportunities to engage military spouses or to collaborate with other MSEP partners on program development.
Introducing the Federal Employer Concierge

MSEP is excited to announce a new program, the Federal Employer Concierge service. This service was created to strengthen the connection between military spouses and federal employment opportunities.

Federal employers can now contact their MSEP specialist with their current job openings to be reviewed and promoted through the concierge service. Qualified military spouses will be notified of openings and receive coaching on federal employment through the SECO Career Center to apply for positions.

MSEP partners who have openings but are not federal employers can continue to contact their MSEP specialist to have positions marketed with our Job Search Navigators.

Meet the Spouse Ambassador Network: The Rosie Network

The Spouse Ambassador Network (SAN) enjoys working with MSEP to help facilitate employment opportunities. We encourage MSEP partners to connect with SAN to expand recruitment efforts to military spouses. Each month, we will feature a SAN partner to give other partners an opportunity to learn more about these organizations to support their military spouse communities.

The Rosie Network provides entrepreneurial programs and support services to military spouses, active duty service members and veterans. This summer, they joined MSEP partner, Army & Air Force Exchange Service to showcase military spouse and veteran businesses at military installations across the country through AAFES Veteran Business Expo. This is a great example of how MSEP and SAN partners can work together. For more information on the expo, please click here.

As an organization, the Rosie Network has served 5,100 military entrepreneurs. In addition, 86% of their graduates report at least a 150% increase in revenue. To learn more about the Rosie Network, please visit https://therosienetwork.org/.

Military Spouse of the Month: Lauren, KinderCare Education

This month, MSEP is happy to highlight a military spouse who is currently working with one of our awesome MSEP employers. Lauren is a field recruiter at KinderCare Education and has been employed with the company for approximately two years. She joined KinderCare days before a PCS and reported receiving a plethora of support, including having her work equipment sent to a hotel for her temporary stay and days off to move from Virginia to Washington.

Lauren shared she had a distinctive journey as a military spouse and career changer and is a believer that military spouses can set themselves apart from the competition. She states, “We are no strangers to being flexible, multitasking, organization experts.” She identifies these skills as an unique selling point.

Thank you, KinderCare Education for supporting the MSEP mission and thank you Lauren for sharing your experience with us. We wish you continued success!

Facebook

♦ If your organization is interested in participating in an upcoming live event, please contact Ms. Tracey Hernandez at Tracey.A.Hernandez3.civ@mail.mil.

♦ The DoD will continue the Military Spouse of the Week campaign to spotlight dynamic military spouses. To submit a testimonial and photo of a military spouse that works at your company or organization, please download the spouse testimonial form (https://myseco.militaryonesource.mil/Portal/Content/View/2676) and submit it to osd.msepjobs@mail.mil.
LinkedIn

MSEP LinkedIn Spouse Group - https://www.linkedin.com/groups/4159976/profile
♦ Please join our MSEP LinkedIn Spouse Group page and share your open positions. This is an excellent way to share hot jobs directly with our military spouse population! In addition to sharing information about vacancies, the SECO program office hosts MSEP networking series discussions for military spouses to connect with MSEP employers’ human resources professionals and hiring managers.
♦ Spouses of military members are eligible for a free upgrade to LinkedIn Premium. To learn more about this program, please visit https://myseco.militaryonesource.mil/Portal/Media/Default/PDFs/seco-linkedinfactsheet.pdf.
♦ Thank you to TTEC, Travelers and Premier Talent Partners for participating in the August Live with an MSEP Partner events!

MSEP LinkedIn Partner Group - https://www.linkedin.com/groups/4445979/profile
♦ New and enduring partners use the MSEP LinkedIn Partner Group page to share lessons learned, recruitment strategies, resources and tools, and engage on hot topics of interest.
♦ If your organization is interested in hosting a group discussion, please contact Ms. Tracey Hernandez at Tracey.A.Hernandez3.civ@mail.mil.

SECO Social Media Platforms

Follow the Spouse Education and Career Opportunities program:

Facebook Twitter Instagram

Remember to use the hashtags #MSEPJobs and #MilSpouse to increase your organization’s exposure and build your military-friendly brand.

Additional Useful Links

SECO Event Calendar: https://myseco.militaryonesource.mil/portal/home/eventdetails
Career Coaching Packages: https://myseco.militaryonesource.mil/Portal/Content/View/3898
Military Installations: https://installations.militaryonesource.mil/
Spouse Ambassador Network: https://myseco.militaryonesource.mil/Portal/Content/View/1494

Program Improvement

Please share your program feedback online at https://www.surveymonkey.com/r/SECO_satisfaction.

Interested in a feature or have ideas for the MSEP 360? Please contact your MSEP specialist with your suggestions!