MSEP 360

Make a Difference with Reporting!

Gathering and reporting military spouse hiring data on a regular basis helps ensure the partnership is meeting its objectives. Reporting makes a difference, even if it is reporting “0” or “unknown”. It demonstrates your commitment to fulfilling partnership expectations and allows you to become familiar with the process for when you do have data to report.

Identifying military spouses can sometimes be challenging. Here are some tips and best practices that may help your organization capture that data:

- Build your military-friendly brand by sharing hot jobs on SECO social media platforms and participating in virtual hiring fairs and social media events.
- Add “Referred by” to your application process and list MSEP as an option.
- Ask spouses to self-identify during onboarding, after they have been hired.
- Send out a survey or plan a celebration for military-related holidays and observances, such as Military Spouse Appreciation Day or Veterans Day.
- Establish a military spouse employee resource group.

Remember, a spouse is a spouse and should be reported, whether he or she came to your organization through MSEP or another avenue.

We want to show the efforts you are making and the good work that you are doing. Whether it’s reporting spouses hired, promoted, retained through a PCS relocation, referred to another MSEP partner or supported in some other way, it all shows the value of the partnership and we want to hear about it! If you have something to report that is not collected by the reporting tool on the portal, please share it with your MSEP specialist.

Help the MSEP Job Search Navigators

Military spouses who have been provided with a customized list of job leads by the new MSEP Job Search Navigator may have questions about a position or want to inquire about application status. Please support the JSN program by providing your MSEP specialist with a direct human resource contact or designated method of contact within your organization, such as militaryhiring@yourcompanyname.com. Your JSN contact will only be given to a spouse when a job lead for an open position with your organization is shared.

To learn more about the new Job Search Navigator program, please visit https://myseco.militaryonesource.mil/portal/content/view/9890.
Updates on Key Events

In spite of the continually evolving national crisis, the Department of Defense and MSEP remain steadfast in our mission to support military spouse employment. With many events being postponed or canceled, the following key events are being converted to virtual events to avoid any further disruptions.

The Military Spouse Career Empowerment Expos, the Department of Defense’s new series of events designed to support military spouses near remote military installations, will now be all virtual and held in September and October. The first Virtual Military Spouse Career Empowerment Expos will be Fort Polk, Louisiana, followed by Moody Air Force Base, Georgia, and then closing with Whidbey Island, Washington. If you have virtual opportunities and can assist the spouses in remote locations, please let your MSEP specialist know.

Traditionally the MSEP Annual Event is held in October in the Washington, D.C. area. This year it will be virtual for the first time ever and take place in December. More information coming soon!

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MSEP Spotlight: Spectrum

America’s fastest growing TV, internet and voice company is making strides towards military spouse employment. Throughout June and July, Spectrum hosted multiple virtual career fairs for transitioning service members, reservists, veterans and military spouses, and reported hiring 51 spouses in a three month period. Spectrum also employs an innovative Digital Introduction tool that allows them to get to know applicants better through video recordings. To learn more about their military recruiting programs, please visit [https://jobs.spectrum.com/military-recruiting-programs](https://jobs.spectrum.com/military-recruiting-programs).

Spectrum has also participated in an episode of Hiring Our Heroes Sitrep podcast where tips for networking with hiring manager were shared, as well as why hiring a military spouse or veteran is important to them. To listen to the podcast, please visit [https://www.hiringourheroes.org/episode-143-spectrum/](https://www.hiringourheroes.org/episode-143-spectrum/).

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SECO Spotlight: LinkedIn Premium for Military Spouses

Spouses of military members are eligible for a FREE upgrade to LinkedIn Premium to assist with job searches, networking and more.

![LinkedIn](https://i.imgur.com/3G5q2.png)

*This program is available to all military spouses, Coast Guard spouses, family members of fallen service members and caregivers for veterans.*

To learn more about this program, please visit [https://myseco.militaryonesource.mil/Portal/Media/Default/PDFs/seco-linkedinfactsheet.pdf](https://myseco.militaryonesource.mil/Portal/Media/Default/PDFs/seco-linkedinfactsheet.pdf).

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Facebook

- If your organization is interested in participating in an upcoming Facebook live event, please contact Ms. Lee Kelley at Lee.A.Kelley3.civ@mail.mil.
- The DoD will continue the Military Spouse of the Week campaign to spotlight dynamic military spouses. To submit a testimonial and photo of a military spouse that works at your company or organization, please download the spouse testimonial form (https://myseco.militaryonesource.mil/Portal/Content/View/2676) and submit it to osd.msepjobs@mail.mil.
- Thank you to TTEC and Teamsters Union/Teamsters Military Assistance Program for participating in the July Facebook live events!
- The August Facebook live event will be hosted by FlexJobs on Thursday, August 13 at 3 p.m. ET.
LinkedIn

MSEP LinkedIn Spouse Group - https://www.linkedin.com/groups/4159976/profile
♦ Please join our MSEP LinkedIn Spouse Group page and share your open positions. This is an excellent way to share hot jobs directly with our military spouse population! In addition to sharing information about vacancies, the SECO program office hosts MSEP networking series discussions for military spouses to connect with MSEP employers’ human resources professionals and hiring managers. To join, please visit https://www.linkedin.com/company/military-spouse-employment-partnership-msep-
♦ Spouses of military members are eligible for a free upgrade to LinkedIn Premium. To learn more about this program, please visit https://myseco.militaryonesource.mil/Portal/Media/Default/PDFs/seco-linkedinfactsheet.pdf.
♦ Thank you to Raytheon Technologies Corporation for participating in the July LinkedIn Live event!
♦ The August LinkedIn Live event will be hosted by AppleOne on Thursday, August 27 at 1 p.m. ET.

MSEP LinkedIn Partner Group - https://www.linkedin.com/groups/4445979/profile
♦ New and enduring partners use the MSEP LinkedIn Partner Group page to share lessons learned, recruitment strategies, resources and tools, and engage on hot topics of interest.
♦ If your organization is interested in hosting a group discussion, please contact Ms. Lee Kelley at Lee.A.Kelley3.civ@mail.mil.

SECO Social Media Platforms

Follow the Spouse Education and Career Opportunities program:
https://www.facebook.com/DODMilSpouse
https://twitter.com/DoDMilSpouse
https://www.instagram.com/dodmilspouse/
♦ Remember to use the hashtags #MSEPJobs and #MilSpouse to increase your organization’s exposure and build your military-friendly brand.

Additional Useful Links

SECO Event Calendar: https://myseco.militaryonesource.mil/portal/home/eventdetails
Career Coaching Packages: https://myseco.militaryonesource.mil/Portal/Content/View/3898
Military Installations: https://installations.militaryonesource.mil/
Spouse Ambassador Network: https://myseco.militaryonesource.mil/Portal/Content/View/1494

Program Improvement

Please share your program feedback online at