MSEP 360

MSEP Needs Your Numbers!
As the Military Spouse Employment Partnership continues to grow, all incoming partners are now required to report their number of spouse hires. We strongly encourage all of our MSEP partners to develop a consistent reporting process to show the wonderful impact of the MSEP program.

Gathering and reporting military spouse hiring data on a regular basis helps ensure the partnership is meeting its objectives. It also demonstrates your commitment to fulfilling partnership expectations.

Identifying military spouse hires can sometimes be challenging. Here are some tips and best practices that may help your organization capture that data:

- Add “Referred by” or “How did you hear about us?” to your application process and list MSEP as an option.
- Ask spouses to self-identify during onboarding, after they have been hired.
- Send out a survey or plan a celebration for military-related holidays and observances, such as Military Spouse Appreciation Day or Veterans Day.

We want to show your efforts and the good work you are doing through MSEP. Whether it’s reporting spouses hired, promoted, retained through a PCS relocation, referred to another MSEP partner or supported in some other way, it all shows the value of the partnership and we want to hear about it! If you are not already reporting spouse hires or you have something to report that is not collected by a reporting tool, please contact your MSEP specialist for suggestions and to share information.

Preparing for the 2021 MSEP Annual Event
The next MSEP Annual Event will be here before we know it! Your Save the Date is on the way. Be sure to review your invitation to book your hotel room and identify ways your organization can be a part of this year’s event. If you are ready to reserve your room, please click here.

Each year, MSEP partners request opportunities to network with other partners. We are excited to announce we added a number of networking events to the agenda and welcome any additional suggestions on networking activities. Several MSEP partners have also inquired about supporting breaks, meals and other networking opportunities. Please contact us at MSEP2021@zeiders.com to share your networking suggestions or to volunteer your support for networking events.

October 26 and 27 are the dates for the annual event. We look forward to seeing you in person this year, and continuing this MSEP tradition!
**SECO Spotlight: Udemy**

The Spouse Education and Opportunities program has partnered with Udemy to provide free on-demand career development memberships. Udemy is a self-paced online learning platform offering courses taught by leading experts, and providing pathways to certification in a variety of areas, including cloud computing, information security, project management, accounting and more.

This is a great time for military spouses to gain desirable training to enhance their skillset in the workforce. In addition to taking courses, military spouses will receive ongoing support from a SECO career coach as they pursue their career and education goals.

Consider Udemy as a professional development opportunity for your military spouses employees. To learn more about Udemy and SECO, please click [here](https://www.hireheroesusa.org/). The program is available through June 29, 2022.

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**Meet the Spouse Ambassador Network: Hire Heroes USA**

The Spouse Ambassador Network enjoys working with MSEP to help facilitate employment opportunities. We encourage MSEP partners to connect with SAN to expand recruitment efforts to military spouses. Each month, we will feature a SAN partner to give other partners an opportunity to learn more about these organizations to support their military spouse communities.

Hire Heroes USA provides employment assistance to military members, veterans and military spouses including career coaching, resume writing, mock interviews, mentoring, job sourcing and career events. In July, the organization hosted a Leveraging LinkedIn webinar with an MSEP specialist to share SECO services at their Key Spouses Meeting, which is a great example of how SECO and SAN partners work together.

Hire Heroes USA has helped more than 52,000 military spouses and veterans get hired to date and continues to serve the community. To learn more about Hire Heroes USA, please visit [https://www.hireheroesusa.org/](https://www.hireheroesusa.org/).

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**Military Spouse of the Month: Aundrea Denson, Navy Federal Credit Union**

This month, MSEP is happy to highlight a military spouse who is currently working with one of our awesome MSEP employers. Aundrea Denson is a Marine Corps spouse who has been employed with Navy Federal Credit Union for more than ten years and is currently a supervisor for their consumer loans branch.

Ms. Denson shared, “I love having the opportunity to serve the community that I personally had the pleasure of serving with.” Despite multiple deployments, Ms. Denson reports she was able to maintain employment with Navy Federal and they offer balance between work and military life.

Thank you, Navy Federal, for supporting the MSEP mission and thank you Ms. Denson for sharing your experience with us. We wish you continued success!

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**Facebook**

- If your organization is interested in participating in an upcoming live event, please contact Ms. Tracey Hernandez at [Tracey.A.Hernandez3.civ@mail.mil](mailto:Tracey.A.Hernandez3.civ@mail.mil).
- The DoD will continue the Military Spouse of the Week campaign to spotlight dynamic military spouses. To submit a testimonial and photo of a military spouse that works at your company or organization, please download the spouse testimonial form ([https://myseco.militaryonesource.mil/Portal/Content/View/2676](https://myseco.militaryonesource.mil/Portal/Content/View/2676)) and submit it to [osd.msepjobs@mail.mil](mailto:osd.msepjobs@mail.mil).
LinkedIn

MSEP LinkedIn Spouse Group - [https://www.linkedin.com/groups/4159976/profile](https://www.linkedin.com/groups/4159976/profile)
- Please join our MSEP LinkedIn Spouse Group page and share your open positions. This is an excellent way to share hot jobs directly with our military spouse population! In addition to sharing information about vacancies, the SECO program office hosts MSEP networking series discussions for military spouses to connect with MSEP employers’ human resources professionals and hiring managers.
- Spouses of military members are eligible for a **free** upgrade to LinkedIn Premium. To learn more about this program, please visit [https://myseco.militaryonesource.mil/Portal/Media/Default/PDFs/seco-linkedinfactsheet.pdf](https://myseco.militaryonesource.mil/Portal/Media/Default/PDFs/seco-linkedinfactsheet.pdf).
- Thank you to Freedom Learning Group, Camping World and Sunrun for participating in the July Live with an MSEP Partner events!

MSEP LinkedIn Partner Group - [https://www.linkedin.com/groups/4445979/profile](https://www.linkedin.com/groups/4445979/profile)
- New and enduring partners use the MSEP LinkedIn Partner Group page to share lessons learned, recruitment strategies, resources and tools, and engage on hot topics of interest.
- If your organization is interested in hosting a group discussion, please contact Ms. Tracey Hernandez at Tracey.A.Hernandez3.civ@mail.mil.

SECO Social Media Platforms

Follow the Spouse Education and Career Opportunities program:

Facebook | Twitter | Instagram
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Remember to use the hashtags **#MSEPJobs** and **#MilSpouse** to increase your organization’s exposure and build your military-friendly brand.

Additional Useful Links

SECO Event Calendar: [https://myseco.militaryonesource.mil/portal/home/eventdetails](https://myseco.militaryonesource.mil/portal/home/eventdetails)

Career Coaching Packages: [https://myseco.militaryonesource.mil/Portal/Content/View/3898](https://myseco.militaryonesource.mil/Portal/Content/View/3898)

Military Installations: [https://installations.militaryonesource.mil/](https://installations.militaryonesource.mil/)

Spouse Ambassador Network: [https://myseco.militaryonesource.mil/Portal/Content/View/1494](https://myseco.militaryonesource.mil/Portal/Content/View/1494)

Program Improvement

Please share your program feedback online at [https://www.surveymonkey.com/r/SECO_satisfaction](https://www.surveymonkey.com/r/SECO_satisfaction).

Interested in a feature or have ideas for the MSEP 360? Please contact your MSEP specialist with your suggestions!