Military Spouse Appreciation Success Stories

MSEP employers celebrated Military Spouse Appreciation in spectacular style this year! Celebrations for military spouses included:

- American States Utility Services, Inc. (ASUS) mailed custom greeting cards to their military spouse employees.
- AppleOne and Elevate K-12 launched social media campaigns to spotlight military spouses.
- First Credit Services, Inc. purchased gifts for military spouse employees.
- Regions Financial Corporation published an article on military spouse appreciation on their internal website.
- SERVPRO dedicated a blog to military spouses thanking them for their service.
- United States Department of Veterans Affairs hosted a virtual town hall on the federal hiring process.

We appreciate all of your creative efforts! Military Spouse Appreciation Day may only be once a year, but we know you celebrate spouses in your organizations year-round. Please continue to share your military spouse success stories with your MSEP specialist throughout the year.

Summer MSEP Virtual Hiring Fair

The next MSEP Virtual Hiring Fair is on Wednesday, June 16, from 11 a.m. to 3 p.m. ET. At the last fair in March, more than 900 military spouses attended and connected with 137 MSEP employers.

As we prepare for the upcoming fair, we want to make sure our MSEP employers are able to maximize the platform and experience with military spouses. Here are three quick tips for the day:

1. Initiate conversation using the chat feature with spouses that visit your booth.
2. Be prepared to ask and take note of spouses’ names and contact information to follow up after the fair.
3. Consider using the video function on the platform to enhance your rapport with spouses.

To learn more about the platform and setting up your employer booths, please join us on June 2 at 2 p.m. for a training session. If you are not able to make this date, a playback of the session will be available. Please contact your MSEP specialist for access to the training. We look forward to seeing you on June 16!
**Military Spouse of the Month: Lynda Miller**

This month, MSEP is happy to highlight a military spouse who is currently working with one of our awesome MSEP employers. Ms. Lynda Miller is a Navy spouse, who has been employed with the Navy Exchange Service Command for 14 years. She reports being able to transfer locations and appreciates their continuity of employment, tuition assistance programs and employee development.

Ms. Miller notes her progression from a part-time to a full-time employee and being promoted from within the company. She stated, “Military spouses often have issues with having careers of their own, moving every couple of years and starting over can cause resentment, but when I found the Exchange I found my career and my home.”

Thank you, NEXCOM, for supporting the MSEP mission, and a thank you to Ms. Miller for sharing your experience with us. We wish you continued success!

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**Meet the Spouse Ambassador Network: Veterati**

The Spouse Ambassador Network enjoys working with MSEP to help facilitate employment opportunities. We encourage MSEP partners to connect with SAN to expand recruitment efforts to military spouses. Each month, we will feature a SAN partner to give other partners an opportunity to learn more about these organizations to support their military spouse communities.

Veterati is a free mentorship platform that connects military spouses with successful professionals in their desired industry. Spouses are able to sign up for services online, create a profile, and receive personalized advice, insider job search tips and coaching.

Over the past 18 months, more than 1800 military spouses have found employment through Veterati’s services. The organization continues to bring together a nationwide community of mentors. To learn more about Veterati, please visit [https://www.veterati.com/](https://www.veterati.com/).

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**The New MySECO Website**

The Spouse Education and Career Opportunities program’s website, MySECO, has a new look! MySECO offers career guidance and has great resources, including education and training opportunities, scholarships and licensure information. We encourage you to take a look at the site to identify tools and resources to support military spouses. Please visit [https://myseco.militaryonesource.mil/portal/](https://myseco.militaryonesource.mil/portal/).

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**Facebook**

- If your organization is interested in participating in an upcoming live event, please contact Ms. Tracey Hernandez at Tracey.A.Hernandez3.civ@mail.mil.
- The DoD will continue the Military Spouse of the Week campaign to spotlight dynamic military spouses. To submit a testimonial and photo of a military spouse that works at your company or organization, please download the spouse testimonial form ([https://myseco.militaryonesource.mil/Portal/Content/View/2676](https://myseco.militaryonesource.mil/Portal/Content/View/2676)) and submit it to osd.msepjobs@mail.mil.
LinkedIn

MSEP LinkedIn Spouse Group - https://www.linkedin.com/groups/4159976/profile
♦ Please join our MSEP LinkedIn Spouse Group page and share your open positions. This is an excellent way to share hot jobs directly with our military spouse population! In addition to sharing information about vacancies, the SECO program office hosts MSEP networking series discussions for military spouses to connect with MSEP employers’ human resources professionals and hiring managers. To join, please visit https://www.linkedin.com/company/military-spouse-employment-partnership-msep-/

♦ Spouses of military members are eligible for a free upgrade to LinkedIn Premium. To learn more about this program, please visit https://myseco.militaryonesource.mil/Portal/Media/Default/PDFs/seco-linkedinfactsheet.pdf.

♦ Thank you to Columbia Southern Education Group, Instant Teams, Valiant Integrated Services and First Command Financial Services, Inc. for participating in the May Live with an MSEP Partner events!

MSEP LinkedIn Partner Group - https://www.linkedin.com/groups/4445979/profile
♦ New and enduring partners use the MSEP LinkedIn Partner Group page to share lessons learned, recruitment strategies, resources and tools, and engage on hot topics of interest.

♦ If your organization is interested in hosting a group discussion, please contact Ms. Tracey Hernandez at Tracey.A.Hernandez3.civ@mail.mil.

SECO Social Media Platforms
Follow the Spouse Education and Career Opportunities program:

Facebook
Twitter
Instagram

Remember to use the hashtags #MSEPJobs and #MilSpouse to increase your organization’s exposure and build your military-friendly brand.

Additional Useful Links
SECO Event Calendar: https://myseco.militaryonesource.mil/portal/home/eventdetails
Career Coaching Packages: https://myseco.militaryonesource.mil/Portal/Content/View/3898
Military Installations: https://installations.militaryonesource.mil/
Spouse Ambassador Network: https://myseco.militaryonesource.mil/Portal/Content/View/1494

Program Improvement
Please share your program feedback online at

Interested in a feature or have ideas for the MSEP 360? Please contact your MSEP specialist with your suggestions!